

Capita's 2nd National Conference

Social Housing and Worklessness

Monday 27th April 2009 – Central London

Chair: Debbie Lerner, Head of Practice
Chartered Institute of Housing

Speakers Include:

Ninesh Muthiah
Chief Executive
Home Connections

Paul Dolan
Group Operations Director
Sadeh Lok Housing Group

Rebecca Dyball
Director of Community
Development
EC1 New Deal for
Communities

Heather Lee
Economic Development
Manager
Gateshead Council

Katharine Sacks-Jones
Policy Manager
Crisis

Yvonne Pick
Jobs Plus Programme Manager
Hyde Housing Group

housing
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CONFERENCES





A Capita Conference

Social Housing and Worklessness

Monday 27th April 2009 – Central London

Capita's 2nd National Social Housing and Worklessness Conference focuses on practical strategies that housing providers can adopt to successfully increase employment opportunities for social housing tenants. Building on feedback from professionals across the sector, this conference will give you ideas and tools that you can embed as part of your drive to help your tenants back into training and sustainable employment.

Strategic approaches to partnership working will be supported by a range of good practice examples on how to tackle key obstacles and barriers to reducing worklessness. Sessions will focus on:

- Building **stable partnerships with key agencies**
- **Choice Based Lettings technology** to secure tenant buy-in
- Overcoming challenges to **engaging with tenants**
- **Preventative measures** to reduce the number of long term workless households
- **Targeting socially excluded groups** to access training and employment
- **Getting the best value** from outreach work
- Increasing **the impact of front line housing services** to promote opportunities

Our speakers will provide expert advice on improving your existing approaches to help break the cycle of worklessness. Attend this conference to take away ideas on reducing worklessness that are **cost effective, successful** and provide **real long term benefits** for your tenants.

Sponsorship and Exhibitor Opportunities

We offer a range of flexible packages which offer your organisation a platform to network and communicate with key organisations in the public sector.

For further information please contact Alice Stuart on 020 7960 7721 or email alice.stuart@capita.co.uk

About us

Capita Conferences is one of the UK's leading conference providers to the public sector. For over 15 years we have attracted diverse and cross-cutting audiences from across the police, education, central and local government, health and the voluntary sector to our events. We provide neutral forums for learning as well as excellent networking opportunities and the chance to provide feedback on policy direct to the highest levels. We pride ourselves on our thoroughly researched, incisive programmes and have secured speakers including leading politicians, Government ministers, senior civil servants, directors of charities, expert practitioners and renowned academics. We have built our reputation by working in partnership with, and on the advice of, key government departments, experts and pressure groups.

Benefits of Attending

- Find out how the new **Tackling Worklessness Toolkit for social housing providers** can help your organisation to improve its strategies
- Get to grips with how **Choice Based Lettings technology** can direct large numbers of social housing tenants **to training and employment services**
- Hear from a **range of welfare to work programmes** that incentivise tenants to access training and sustainable long term employment
- Explore the **challenges of engagement** and hear examples from **urban and rural communities** on successfully increasing take-up
- Find out innovative ways to **target tenants who are socially excluded** to ensure that your service reaches those that need the most help
- Learn more about how you can **make the most of outreach work**
- Hear from successful examples of **working in partnership with multiple social landlords to tackle worklessness**

Who Should Attend

Local Authorities, RSLs and Employment Providers with responsibility for:

- Housing Services
 - Housing Allocation
 - Housing Strategy
 - Tenancy Support
 - Enhanced Housing Options
 - Housing Policy
 - Homelessness
 - Information Advice and Guidance
 - Financial Inclusion
 - Rent Arrears
 - Resident Involvement
 - Tenant Liaison
 - Economic Development
 - Community Regeneration
 - Neighbourhood Renewal
- Also:
- New Deal For Communities
 - Employment Advisory Services
 - Independent Employment Brokers
 - Jobcentre Plus
 - Citizens Advice Bureau
 - Learning and Skills Council
 - Local Employment Partnerships
 - Government Offices for the Regions



Forthcoming Events for 2009

Supported Housing – 23rd February – Central London

Welfare Reform – 26th March – Central London

Not in Education, Employment or Training – 31st March – Central London

Capita's event management service

Our event management service offers you the opportunity to tap into the resources and skills of a renowned market leader in the UK conference business. With ten years event management experience, we have a proven track record in co-ordinating a diverse range of events, from breakfast seminars to large-scale national policy conferences. Whether you require a complete package or selected aspects, Capita will tailor its services to meet your organisation's specific requirements. Contact Liz Brownbill on 020 7227 6569 or email liz.brownbill@capita.co.uk

CPD

To receive your certificate of attendance for CPD points please email capita.conferences@capita.co.uk quoting your name, booking reference number and the title of the event.

Programme

09.20 Registration, Tea and Coffee

09.50 Chair's Opening Remarks

Debbie Larner, Head of Practice
Chartered Institute of Housing

10.00 The Tackling Worklessness Toolkit – Replicating Success Without Reinventing the Wheel

- Breaking the link between social housing and poverty
- Bringing together housing, employment, training and partners from other sectors

Helen Cope, Author, Tackling Worklessness Toolkit

The toolkit was commissioned by the CIH with funding from the TSA and the support of CLG and DWP

10.20 Questions and Discussion

10.30 Developing Links Between Choice Based Lettings and Employment Services

- Housing Employment Connections project – integrating employment information for existing and potential tenants
- Tracking progress to monitor the effectiveness of the service
- A service that can work in tandem with any CBL system

Ninesh Muthiah, Chief Executive
Home Connections

11.00 Questions and Discussion

11.10 Tea and Coffee

11.30 Housing and Employment - Risks and Opportunities

- Welfare reform and security of tenures
- Providing and signposting training and employment support
- Supporting tenants once in employment

Annie Finnis, Policy and Research Analyst
WorkDirections UK and
Katharine Sacks-Jones, Policy Manager
Crisis

11.55 Questions and Discussion

12.00 Overcoming Barriers to Engagement

- Engaging tenants from urban and rural communities
- The positive impact of services on anti social behaviour
- Promoting mobility and enhancing residents' choices

Yvonne Pick, Jobs Plus Programme Manager
Hyde Housing Group

12.25 Questions and Discussion

12.30 Ways Into Work: Hackney Pathfinder One Year On

- The key role of Social Landlords in tackling worklessness
- Success stories and lessons learned
- Next steps

Rachel Salmon, Strategy and Policy Officer
Neighbourhoods and Regeneration, and
Nadeem Malik, CSP Programme Manager
London Borough of Hackney

12.55 Questions and Discussion

13.00 Lunch

Working with Socially Excluded Groups

14.00 Pathways to Training and Employment for Vulnerable and Hard to Reach Groups

- An holistic employment approach for those excluded from the labour market
- Using Community Champions from all communities to improve engagement
- Securing future funding streams to expand the programme

Paul Dolan

Group Operations Director
Sadeh Lok Housing Group

14.25 Questions and Discussion

Making the Most of Outreach Services

14.30 Outreach and Employment Support for Residents

- Building and delivering a multi-agency outreach partnership
- Offering better access to services and opportunities to residents in social housing
- Individual referral arrangements with over 50 partners
- Door to door outreach and drop in services

Rebecca Dyball

Director of Community Development and
Stephen Lawson

Development Manager

EC1 New Deal for Communities

*EC1 NDC are winners of the Regeneration and Renewal
Neighbourhood Project of the year 2008*

14.55 Questions and Discussion

Maximising Frontline Housing Services

15.00 Linking Housing and Employment Advice

- Adopting a strategic approach to tackling worklessness and financial inclusion across the region
- Targeting areas of worklessness and working in partnership with specialist agencies
- Officers working as sign posters to employment incentives and support
- Initiatives aimed at all social landlords - working together to tackle local problems with local solutions

Heather Lee

Economic Development Manager

Gateshead Council and

Henry Mayanja

Lead Officer for Worklessness

Gateshead Housing Company

15.25 Questions and Discussion


15.30 Chair's Closing Remarks and Close of Conference

Booking Form


Social Housing and Worklessness

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Easy ways to book

 **FAX** your completed form to 0870 165 8989

 **ONLINE** www.capitaconferences.co.uk

 **POST** your completed form to: Capita Conferences Administration, 4th floor, Dean Bradley House, 52 Horseferry Road, London, SW1P 2AF

 **ENQUIRIES** 0870 400 1020

****Book a 3rd delegate @ 1/2 price**
This offer may not be used in conjunction with other discounts

BOOKING REF CODE: MKSK

DELEGATE DETAILS (Please use BLOCK CAPITALS and complete in full)

Correspondence address

Organisation
Address
Post code

Invoice address (if different from above)

Surname	Title
Forename	
Job Title	
Organisation	
Address	
Post code	
Telephone	

1st Delegate

Surname	Title
Forename	
Job Title	
Organisation	
Email	
Telephone	
Fax	

Dietary/Access requirements

2nd Delegate

Surname	Title
Forename	
Job Title	
Organisation	
Email	
Telephone	
Fax	
Dietary/Access requirements	

Payment details

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Local Govt and RSLs @ £350.00 (£402.50 inc. VAT) No. of delegates

Central Govt and Agencies @ £445.00 (£511.75 inc. VAT) No. of delegates

Private Sector @ £545.00 (£626.75 inc. VAT) No. of delegates

****Concessionary Discount @ £195.00 (£224.25 inc. VAT)** No. of delegates

Only charities registered with the Charity Commission are eligible for this discount.

Charity Commission Registration No.

TOTAL NUMBER OF DELEGATES

TOTAL COST £

Cheque enclosed

Please invoice me

Your Purchase order/Reference number

Please note that we will issue an invoice upon receipt of booking. We cannot apply numbers at a later date.

Credit/Debit card payments - **On receipt of your invoice**

Call our credit card hotline 0870 160 7630

or make an online payment at: www.capitafinance.co.uk

I have read the terms and conditions and understand the cancellation policy.

Signature

Documentation*

If you are unable to attend the event but would like to receive the supporting documentation, this can be supplied as either a hard copy (by post) or a PDF file (supplied by email). Please post or fax this form with contact, address and payment details

Please send me	<input type="checkbox"/>	PDF @ £95 - plus VAT (£109.25 total)	NB: Documentation will be sent out after the event
	<input type="checkbox"/>	Paper @ £95 - VAT not applicable	

Methods of payment

All payments must be received before the Conference date.

By Cheque: Payable to **CAPITA BUSINESS SERVICES LTD.**

Please ensure delegate name(s), organisation and invoice number are written on the back.

By BACS: Bank: Barclays Bank Plc. Sort Code: 20-67-59. Account No: 60864978. Account Name: Capita Business Services Ltd. BACS remittance forms required as payment confirmation.

By Credit/Debit card: On receipt of your invoice – Call our credit card hotline 0870 160 7630 or make an online payment at: www.capitafinance.co.uk

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Change of details

Have your details changed, are they incorrect or you do not wish to receive any future mailings? Please email: conference.events@capita.co.uk quoting the **booking reference code on the mailing label**. Our conferences are mailed in advance so there may be a short delay in your details being changed.

Hotel accommodation

The conference fees do not include accommodation. For special accommodation rates, please contact Capita Business Travel on Tel: 0871 521 9816 or email capexternal@capita.co.uk. You must quote the title of the Conference for preferential rates.

Documentation

*Invoices issued after the event when order processed. Payment by credit/debit card or BACS can be made upon receipt of invoice. If paying by cheque, invoice will act as a receipt.

Discounts

**Special offers may not be used in conjunction with other discounts.

Terms & conditions

Venue and registration details will be sent within 14 days of the event date. We cannot be held responsible for non arrival of this information, if you have not received within 7 days of the event date, please call us on 0870 400 1020.

Cancellations confirmed in writing 14 days before the conference date will be refunded, minus an administration fee of £50.

We regret that no refund can be made after that date, although substitutions can be made at any time.

Capita are not able to offer refunds for cancellations arising from events outside of our control.

Programme Amendments: Capita reserves the right to alter the programme or venue without notice due to unforeseen circumstances.

Data protection

Capita Business Services Ltd may use your details to send you information about our further conferences and services. If you would prefer not to receive this information, please tick this box.

Personal data provided on this form will not be passed to any external bodies.

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